Menu Book 2026

lindungihutan

Satu Dekade Menghijaukan Indonesia

Started 10 years ago, LindungiHutan is a for-profit company that focuses on Forest Preservation through technology, collaboration and conservation action.

+1.300.000	+67.400	+2.600	+700	+49.300
trees planted	users	Funded campaigns	Corporate clients	ton CO2 Absorbed

Sumatera:
- Pesisir Desa Kelapapati
- Taman Nasional Way Kambas

Borneo:
- Sungai Sintuk
- Hutan Mangrove Mempawah

Sulawesi:
- Pesisir Untia
- Pusat Kawasan Lingkungan Hidup

Bali:
- Teluk Benoa

Java:
- Desa Sukawali
- Ekowisata Mangrove Pantai Indah Kapuk
- Pulau Pari
- Pulau Pramuka
- Pantai Bahagia
- Hutan Mangrove Ambulu
- Dusun Tangkolak
- Desa Anggasari
- Pangalengan
- Pondok Injuk Taman Nasional Gunung Halimun Salak
- and etc...

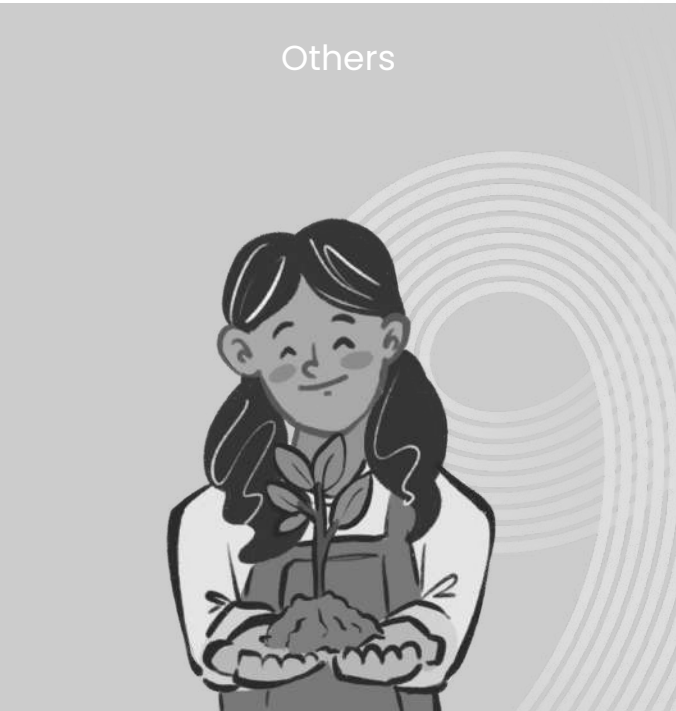


We operate in more than 38 planting locations in Indonesia.

Align with our mission, we build conservation with technology and community.

You get a trusted on-ground network, backed by digital tools that make planning, monitoring, and reporting easier and more transparent





Menu Book

Main Products

CorporaTree

Start From **Rp50.000.000**

An integrated tree-planting service that helps companies implement well-documented CSR/ESG programs with real tangible impact.

IMBANGI B2B

Start From **Rp50.000.000**

A carbon offset solution that helps companies calculate and balance their carbon footprint through tree planting.

SustainabiliTree

Start From **Rp50.000.000**

an environmental project consulting and implementation service that design, execute, and monitor projects based on Nature-Based Solutions.

EducaTree

Start From **Rp10.000.000**

An environmental education program designed to help companies conduct educational activities around environmental sustainability.

CollaboraTree

Start From **Rp10.000.000**

A service that helps companies synergize their commercial activities with tree-planting initiatives through various campaign schemes.

Discover other impactful programs on the next page..

Menu Book

Side Activity

Clean Up
Start From **Rp439,000/person**

On-ground waste cleanup to protect ecosystems at the source.

Workshop
Start From **Rp335.000/person**

Interactive sustainability learning with practical takeaways.

Snorkeling
Start From **Rp1.785.000/Group***

Hands-on marine awareness experience with guided snorkeling.

Add-on

Impact Report
Start From **Rp4.500.000**

Accurate, transparent, and sustainability-aligned impact reporting.

PublicaTree
Start From **Rp5.000.000**

Environmental action publication via relevant digital channels.

Emission Calculation
Event

Rp10.000.000

End-to-end transparent event emission calculation report.

Carbon Projection
Rp500.000

Estimates long-term carbon sequestration based on campaign data.

Monitoring Add on
Rp3.500.000

Monitor your trees' one-year growth and environmental impact.

Menu Book

Complimentary Digital Platform Features

Campaign Page *Free* ~~Rp500.000~~

A dedicated page that highlights your campaign goal, progress, and impact in one place—ready to share with stakeholders.

PANTAU *Free* ~~Rp5.000.000~~

A real-time monitoring that shows planting progress and tree growth data over time (based on available field updates).

API Integration Start From **Free**

A real-time monitoring that shows planting progress and tree growth data over time (based on available field updates).

Dashboard **Client** *Free* ~~Rp10.000.000~~

A dedicated page that highlights your campaign goal, progress, and impact in one place—ready to share with stakeholders.

Dashboard **Impact** *Free* ~~Rp5.000.000~~

A real-time monitoring that shows planting progress and tree growth data over time (based on available field updates).

lindungihutan

Sustainability Ladder : Our Shared Journey

From Awareness to Impact
Together, We Grow Sustainability

Tier 1 —
Awareness & Contribution

Start with a simple action that's easy to communicate and genuinely impactful.

Tier 2 —
Early Participation

Join public initiatives and build internal momentum with your team and community.

Tier 3 —
Engagement & Collaboration

Work hand-in-hand in the field and support community based conservation.

Tier 4 —
CSR Strategy & Public Transparency

Design structured programs, monitor progress, and publish credible results.

Tier 5 —
Long-Term Sustainability & Partnerships

Build multi-year collaboration that sustains environmental and social impact.

Our Best Seller Products — For Business

Delivering purpose-driven collaboration for every business need

SustainabilitTree

Best-fit for:
Sustainable Impact Seeker

Our previous clients:

Imbangi

Best-fit for:
Sustainability Communicator

Our previous clients:

CorporaTree

Best-fit for:
CSR Fulfiller

Our previous clients:

CollaboraTree

Best-fit for:
Green Branding Seeker

Our previous clients:

Corporatree + EducaTree

Best-fit for:
Project Purpose + CSR Fulfiller

Corporatree + PublicaTree

Best-fit for:
Exposure Driven + CSR Fulfiller



Seasonal Program

lindungihutan LIBERTY SOCIETY

Collaboration Program

Green Second Life for Earth Day

We help companies implement end-to-end sustainability programs—combining waste management, employee engagement, impactful campaigns, All in one long sustainable program for the environment & people.

Learn More

What We Offer

Talkshow

Sustainability insights & panel discussions.

Perfect for team who are looking to kickstart sustainability from within.

Start from IDR 45.000.000



Green Activities

Mangrove planting, workshops, waste initiatives

This is for internal campaigns, CSR weeks, or company-wide activations.

Start from IDR 70.000.000



5-Day Program Journey

Day 1
- Kick-off
- Talkshow

Day 2-4
- Mangrove Planting
- Waste Collection

Day 5
- Workshop
- Closing Program

Workshop can be scheduled on Day 1 or Day 5 and planting can be conducted anytime during 5 days program

lindungihutan LIBERTY SOCIETY

Collaboration Program

Beauty Brand Sustainability Initiative

A limited-time collaboration designed for beauty brands looking to create measurable, impactful, and story-driven sustainability initiatives.

Learn More

Program Overview

This program combines circular product innovation with environmental impact:

1



Collect empty packaging from your customers

2



Upcycle into custom co-branded pouches wih Liberty Society

3



Integrated with tree planting initiatives by LindungiHutan

Every 500 pouches = 500 trees planted

The upcycled pouch can be used for:



Limited edition product bundling

22 April



Sustainability campaigns (e.g. Earth Day)



customer engagement programs



Our Product

CorporaTree

One-Stop Tree Planting CSR Service

Turn your CSR commitment into a well-managed tree-planting program with measurable results and credible documentation.

List of Service

- Tree seedlings
- 30+ planting locations across Indonesia
- Ceremony events
- Detailed planting & monitoring reports
- Press releases & social media publications
- Tree monitoring
- Exclusive campaign page
- Photo & video documentation

Our Previous Client:

BFI FINANCE, BANKMEGA SYARIAH, OJK Institute, BAF, Harbour Energy

Our Extended CSR Programs

Clean-Up, Workshop

Maximize the impact of your sustainability initiatives with:

PublicaTree, Impact Report, EducaTree

Q4 EXCLUSIVE

End the Year on a High Note.

Celebrate Together. Make an Impact

Turn your year-end gathering into a meaningful experience with curated local adventures, team activities, and tree planting.



Choose Your Special Activity

Explore unique local experience that bring your team closer and support local communities



Protected Forest Tour

Explore biodiversity, learn about conservation, and experience nature up close



Coffee Plantation Tour

Discover a journey from farm to cup, and enjoy a local coffee experience



Local Culture Experience

Try traditional salt-making, meet local communities, and learn their stories



Mangrove Forest Tour

Explore the mangrove ecosystem and its role in supporting biodiversity of coastal areas.

Good Times. Great Impact.

Every experience comes with a tree planting program, bringing your team together for something that lasts beyond the celebration

Plan Your Year-End Experience Now

Stronger team connection

Unique local experience

Real environmental impact

Because the best celebrations leave a positive footprint

Q4 EXCLUSIVE CORPORATREE SPECIAL BUNDLE

Plant Roots.
Wear the Boots.

Your tree planting program comes with field-ready essentials.



CORPORATREE

Package for 1,500 Trees

1,500 Trees
Trees for a healthier ecosystem

Full Planting Services
From site preparation to planting implementation

1-year Monitoring & Reporting
Explore biodiversity, learn about conservation, and experience nature up close

*T&C apply. For eligible 1,500-tree CorporaTree packages at Jakarta sites, as per the applicable terms and conditions

More than freebies.

Ready for restoration



1,500-Trees Planting Program

A complete planting program with field implementation, community involvement, and 1 year at monitoring & reporting

Restoring coastal ecocystems

Empowering local communities

Credible impact data

UNLOCK THE PLANTING PACKAGE NOW

Impact Report

Turning Tree Planting into Measurable Impact

Beyond tree planting, Impact Report helps organizations quantify environmental, social, and economic outcomes, transforming sustainability initiatives into credible and stakeholder-ready insights.



Measure What Matters

Move beyond counting trees. Quantify the environmental, social, and economic value generated by your sustainability program.

Data-Driven & Credible

Built using recognized methodologies and impact measurement frameworks to provide reliable and transparent reporting.

Communicate Impact Better

Transform complex impact data into compelling narratives that resonate with stakeholders, investors, employees, and customers.

Why Companies Choose Impact Report?

Without Impact Report	With Impact Report
Trees planted only	**Impact demonstrated**
Activity reporting	**Outcome reporting**
CSR documentation	**Strategic sustainability narrative**
Limited engagement	**Stronger ESG communication**

EducaTree Dedicated Program

Turning Tree Planting into a Learning Experience

EducaTree is an interactive environmental learning session designed to complement the CorporaTree program. More than just a CSR activity, EducaTree transforms tree planting into a meaningful experience that inspires awareness, engagement, and action.

What's Included?

Environmental Awareness Session

An engaging introduction to climate change, environmental challenges, and the role of trees in supporting healthy ecosystems.



Carbon & Trees Simulation

An interactive activity to understand the relationship between carbon emissions, carbon sequestration, and the impact of tree planting.



Sustainability Challenge

Team-based games and quizzes designed to strengthen environmental knowledge while encouraging collaboration and participation.



Reflection & Commitment Session

A guided discussion that encourages participants to identify simple, actionable steps they can take to support a more sustainable future.



Duration of 2 hours Session with: 1 Experienced Speakers, Host/Moderator, & Management Fee

Investment

IDR 10.000.000

CollaboraTree

One Commitment, Infinite Campaign Possibilities

Convert your commercial activities into a recurring tree-planting commitment that customers can see and support.

How your brand brings the campaign to life:

Product Bundling: Every product or service purchase from your brand is bundled with tree planting.

Profit Sharing: A portion of your sales profit is allocated to tree planting programs.

Planting Commitment: Your brand commits to a specific target, strengthening identity through action.

Make Your Brand Grow Through Public Impact:

1 **Plan**
Set your campaign & impact goals

2 **Publish**
Go live & activate your audience with LindungiHutan

3 **Grow Impact**
Your products more compelling with tree planting

Maximize the impact of your sustainability initiatives with:

PublicaTree | Impact Report | API Integration

Our Previous Client:

by.U | btn | PIERO | CGV

SustainabiliTree

Project Consulting & Implementation

Design and execute nature-based solutions with a team that can plan, implement, and monitor the work end-to-end.

List of Service

- Feasibility Study & Project Designing
- Planting On Your Site
- Community Development
- Project Monitoring Service
- Impact Assessment Service

Our Previous Client:

KAI Logistik, SPIL, HKI Infrastruktur, Tata Metal Lestari, ORIX

Portofolio



Feasibility Study



Project Designing

IMBANGI for B2B

Carbon Footprint Balancing with Tree Planting

Measure your emissions and implement a 3-year tree-planting offset plan—tracked and reported transparently.

List of Service

Emission Calculation	A comprehensive analysis of the scope 1&2 carbon emissions
Carbon Offsetting	3-year tree planting project to offset your company's emissions designed to your offset strategy.
Monitoring & Reporting	Trees will be tracked in growth and carbon sequestration analysis by allometric model & GIS

Our Previous Client:

Maximize the impact of your sustainability initiatives with:

- **PublicaTree**
- **Impact Report**
- **API Integration**

Emission Calculation for Event





EducaTree

Spreading Awareness with education

Engage employees, volunteers, or the public through education events that build awareness and drive behavior change.

We Provide Various Topics:

- Environmental/Forestry Creative Industries
- Business in Environment/Forestry
- Tree Planting Action to Reduce Carbon Emissions
- Tracing the Sustainability Impact of Tree Planting in Environmental Conservation Efforts
- The Important Role of Tree Planting in Maintaining Biodiversity

Our Previous Client:

PERTAMINA DRILLING · Harbour Energy · BAF · BCAlife

Our Extended CSR Programs

Workshop

Maximize the impact of your sustainability initiatives with:

PublicaTree

Side Activity

Clean Up

Move beyond intention and protect ecosystems by removing plastic and waste guided by our field team.



Integrated at Planting Sites
Sukawali, Banten

What You'll Get

- Cleanup Toolkit
- Waste Pickup
- Cleanup Report

Start From Rp439,000/person*

*Minimum 50 Participant

Workshop

Interactive learning that turns sustainability concepts into practical habits your team can apply immediately.



Organic Skincare

Learn to create natural, eco-friendly skincare products using safe and sustainable ingredients.

Rp499,000/person



Heat-Press Method Souvenirs

Create personalized souvenirs using the heat-press method with upcycled or sustainable materials.

Rp355,000/person



DIY Bracelet & Accessories

Design and craft your own bracelets and accessories from recycled or eco-conscious materials.

Rp355,000/person

Side Activity

Snorkeling

immerse yourself in clear waters, coral ecosystems, and create unforgettable moments beneath the surface



Integrated at Planting Sites
Pulau Pari, DKI Jakarta

What You'll Get

- Snorkeling Equipment
- Underwater Documentation
- Professional Guide

Start From Rp1,785,000/Group*

*one group consist of 20 people
*This activity lasts 2 hours

Add-Ons



Comprehensive Impact Report

While tree planting initiatives are increasingly recognized as a meaningful way to support environmental goals, our Impact Report highlights the outcomes and long-term benefits of your project with us, providing stakeholders with a deeper understanding of its value.

Why Choose LindungiHutan's Impact Report?

- Credible & Data-Driven : backed by scientific methods and recognized frameworks.
- Storytelling That Connects : translating numbers into a narrative stakeholders understand.
- Beyond Carbon : capturing social, economic, and environmental value.

Delivering a credible view of your project's results with:



Planting Report



Stakeholder Mapping



Economic Valuation



SDG Impact Alignment



SROI Calculation

Add-Ons

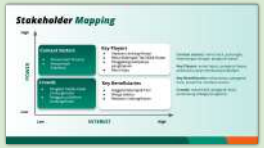
Dashboard Impact Report

A complete and credible view of your project results, delivered through Impact Report.

Delivering a complete and credible view of your project's results with:



Planting Report



Stakeholder Mapping



Economic Valuation



SDG Impact Alignment

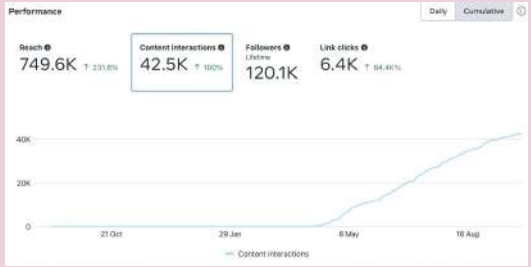


SROI Calculation

PublicaTree

Strategic publication support to amplify your action across relevant digital channels





Media provided by LindungiHutan

Instagram
(Feeds & Stories)

Youtube

LinkedIn

Blog

Add-Ons

Emission Calculation for Event

Understand and manage your event footprint with a transparent, standards-based emissions report

What you get from the report:

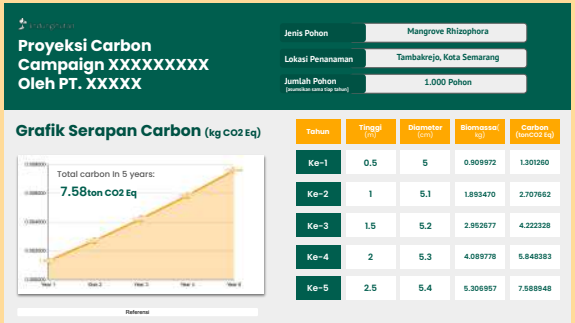


- Clear and transparent emission calculations (kg CO_2e)
- Activity-based data breakdown for accountability
- Visual summaries and key insights
- Actionable recommendations to reduce and offset emissions
- Credible documentation to support ESG, CSR, and sustainability reporting

Our Previous Client:

Carbon Projection

Our Carbon Projection tool estimates long-term (5 years) carbon sequestration based on tree species and location.



Data-Backed Credibility

Enhanced Brand Reputation

Long-Term Usability

Add-Ons

Monitoring Add-on

Track your trees' growth, survival, and environmental impact through one-year post-planting monitoring reports.





Include: 2x Monitoring Sessions, 2 Detailed Monitoring Reports, Tree Growth & Condition Updates, Documentation from the Field, Impact Tracking & Evaluation

Available Monitoring Locations

- Mangrove Pantai Indah Kapuk
- Pesisir Trimulyo
- Pesisir Tambakrejo
- Pantai Mangunharjo
- Pantai Karang Malang
- Pantai Kartika Jaya
- Desa Sukawali
- Sukorejo

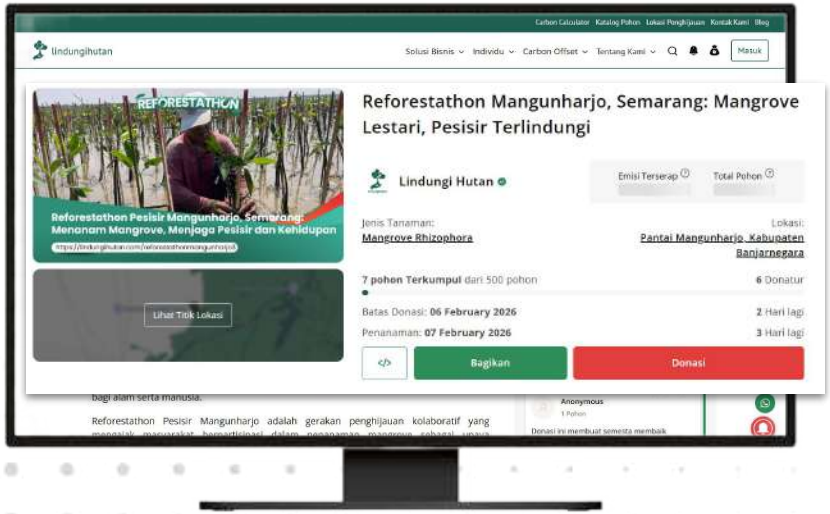


Our Feature

Feature

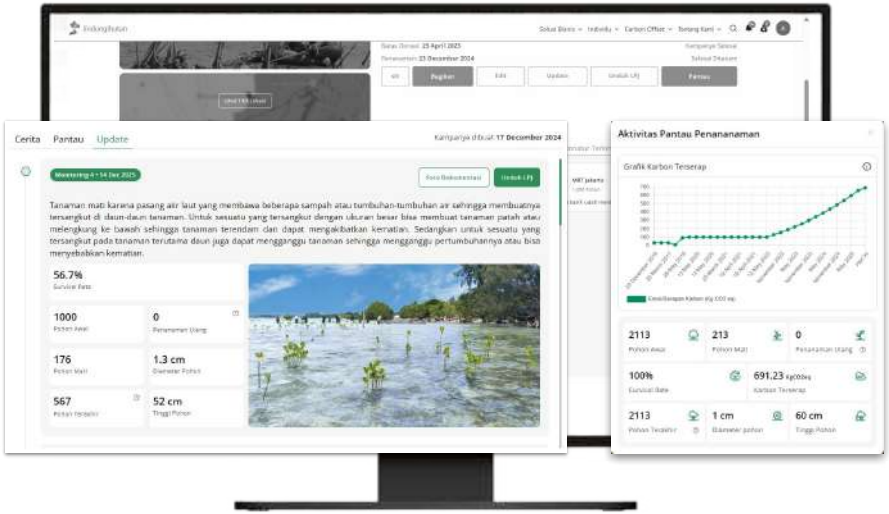
Campaign Page

A dedicated page that highlights your campaign goal, progress, and impact in one place—ready to share with stakeholders



PANTAU

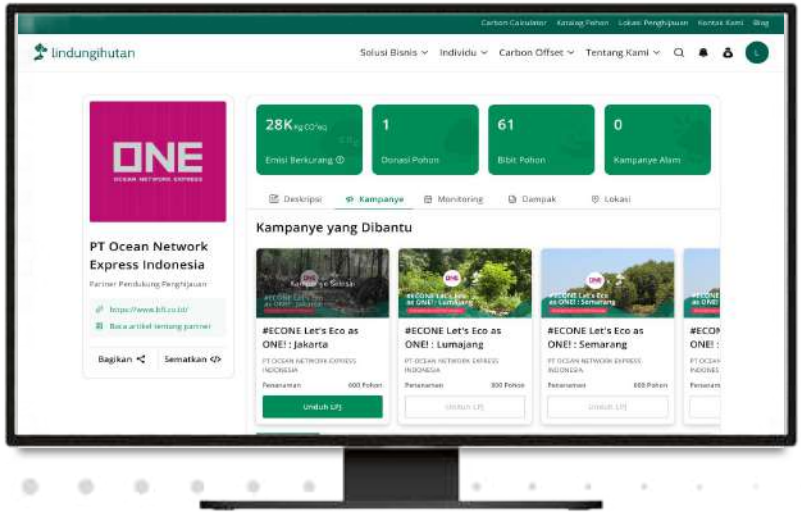
A real-time monitoring that shows planting progress and tree growth data over time (based on available field updates).



Feature

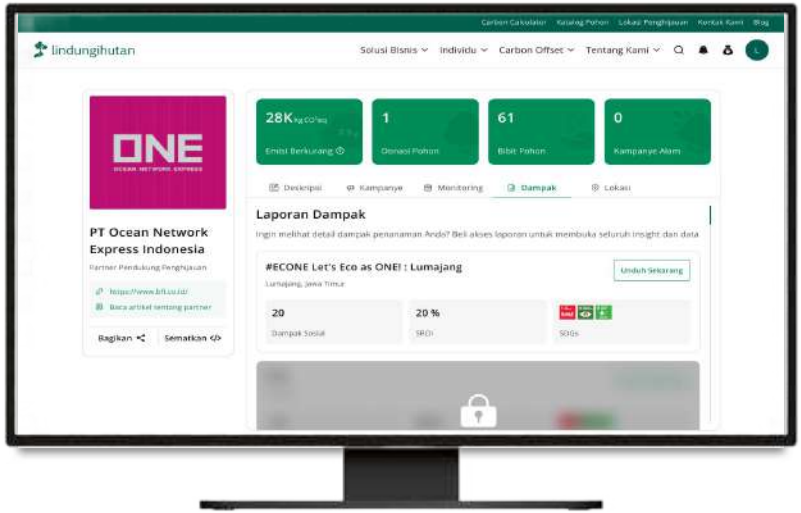
Dashboard Partner

A centralized space to track campaign performance, monitoring progress, and impact in real time.



Dashboard Impact

Quick access to verified impact reports and key documentation—organized and easy to download.



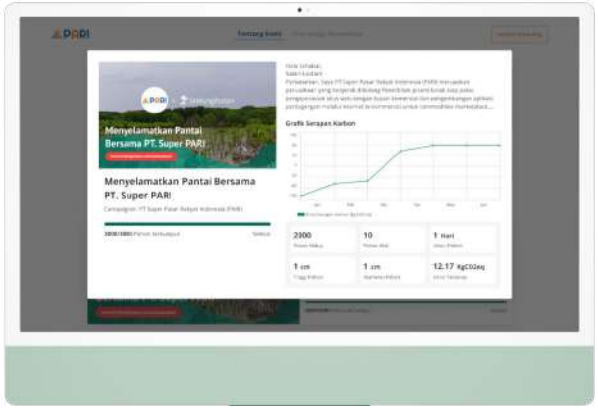
Feature

API Integration

Embed key campaign elements into your own website or microsite:
campaign identity, live donors, and tree monitoring

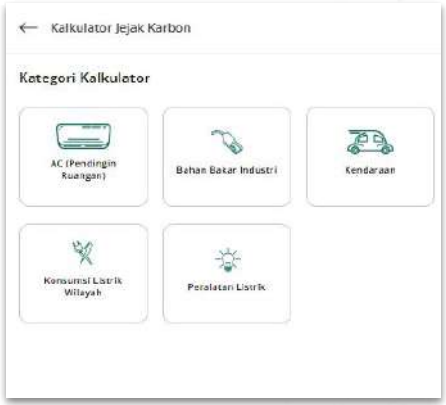
Campaign Related Page

Embed key campaign elements into your own website or microsite: campaign identity, live donors, and tree monitoring



Carbon Calculator

Show emission calculations for transportation, energy, and fuel, plus tree donations for offsetting (as scoped).



Feature

Mobile Version

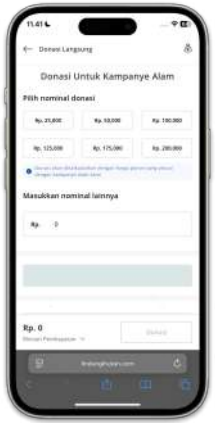
A mobile-friendly experience for viewing campaigns, donors, and monitoring in one place.



Homepage



Campaign Page



Donation Page



Monitoring

Moving Forward : Partnership Flow

Our standardized SOP on Partnership Flow, but we can also adjust it based on your company procedures

H - 30

1.MoU & Administrative
2.RAB Finalisation
3.Event finalisation

H - 21

1.MoU Signage Deadline
2.Invoice release & approval

H - 10

1.Payment transferred
2.Team field survey
3.Event amenities finalisation
4.Campaign page upload
5.Event accommodation

H + 3

1.Program Report
2.Final term payment (if any)
3.After Event Publication

H +7

1.Documentation

Why Choose LindungiHutan

If you're still comparing the partners, LindungiHutan already offers **comprehensive, trusted, and impactful solutions** that other competitors may not have.



All-in-One Environmental Partner

From education, tree planting, community empowerment, monitoring, to transparent reporting and integration technology all under one roof.

Transparency & Credibility

Every step measurable and verifiable: data, reports, and strong governance compliant with regulations.

Customization & Flexibility

Program can be tailored to business needs, ESG targets, as well as public and customer engagement.

Responsive & Professional

Cross-divisional teams ready to support from ideation to execution with fast, clear, and collaborative communication.

Tangible & Sustainable Impact

LindungiHutan isn't just about planting trees, we build green ecosystems supporting communities, improving the environment, and helping clients achieve long-term sustainability goals.

What are you waiting for?

lindungihutan

Join LindungiHutan's expansion story!

and explore how we're driving growth while making a positive environmental impact

for more information click the icon below...

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contactus@lindungihutan.com

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