

Menu Book 2026



lindungihutan

Satu Dekade Menghijaukan Indonesia

Started 10 years ago, LindungiHutan is a for-profit company that focuses on **Forest Preservation** through technology, collaboration and conservation action.



+1.100.000
trees planted



+62.300
users



+2.300
Funded campaigns



+650
Corporate clients



+49.100
ton CO2 Absorbed

Sumatera:

- Pesisir Desa Kelapapati
- Taman Nasional Way Kambas

Borneo:

- Sungai Sintuk
- Hutan Mangrove Mempawah

Sulawesi:

- Pesisir Untia
- Pusat Kawasan Lingkungan Hidup

Bali:

- Teluk Benoa

Java:

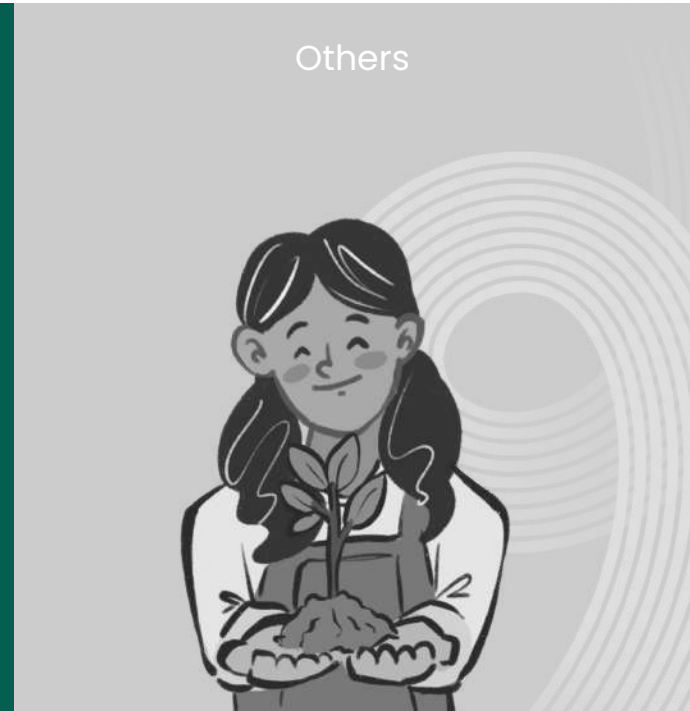
- Desa Sukawali
- Ekowisata Mangrove Pantai Indah Kapuk
- Ekowisata Mangrove Pantai Indah Kapuk
- Pulau Par
- Pulau Pari
- Pulau Pramuka
- Pantai Bahagia
- Hutan Mangrove Ambulu
- Dusun Tangkolak
- and etc...



We operate in more than **38** planting locations in Indonesia.

Align with our mission, we build conservation with **technology** and **community**.

You get a trusted on-ground network, backed by digital tools that make planning, monitoring, and reporting easier and more transparent



Menu Book

Main Products



CorporaTree

Start From **Rp50.000.000**

An integrated tree-planting service that helps companies implement well-documented CSR/ESG programs with real tangible impact.



SustainabiliTree

Start From **Rp50.000.000**

an environmental project consulting and implementation service that design, execute, and monitor projects based on Nature-Based Solutions.



CollaboraTree

Start From **Rp10.000.000**

A service that helps companies synergize their commercial activities with tree-planting initiatives through various campaign schemes.



IMBANGI B2B

Start From **Rp50.000.000**

A carbon offset solution that helps companies calculate and balance their carbon footprint through tree planting.



Gabung Aksi

Start From **Rp10.000.000**

A tree-planting initiative that invites organizations and communities to join hands-on conservation efforts



EducaTree

Start From **Rp10.000.000**

An environmental education program designed to help companies conduct educational activities around environmental sustainability.

Discover other impactful programs on the next page..

Menu Book

Side Activity



Clean Up

Start From **Rp300.000/person**

On-ground waste cleanup to protect ecosystems at the source.



Workshop

Start From **Rp300.000/person**

Interactive sustainability learning with practical takeaways.

Add-ons



Impact Report

Start From **Rp4.500.000**

Accurate, transparent, and sustainability-aligned impact reporting.



PublicaTree

Start From **Rp5.000.000**

Environmental action publication via relevant digital channels.



Emission Calculation

Rp10.000.000

Event

End-to-end transparent event emission calculation report.

Menu Book

Complimentary Digital Platform Features

Campaign Page

Free

~~Rp500.000~~

A dedicated page that highlights your campaign goal, progress, and impact in one place—ready to share with stakeholders.

Dashboard Client

Free

~~Rp10.000.000~~

A dedicated page that highlights your campaign goal, progress, and impact in one place—ready to share with stakeholders.

PANTAU

Free

~~Rp5.000.000~~

A real-time monitoring that shows planting progress and tree growth data over time (based on available field updates).

Dashboard Impact

Free

~~Rp5.000.000~~

A real-time monitoring that shows planting progress and tree growth data over time (based on available field updates).

API Integration

Start From **Free**

A real-time monitoring that shows planting progress and tree growth data over time (based on available field updates).

Sustainability Ladder: Our Shared Journey

From Awareness to Impact
Together, We Grow Sustainability

Tier 1 –

Awareness &
Contribution

Start with a simple action that's easy to communicate and genuinely impactful.

Tier 2 –

Early Participation

Join public initiatives and build internal momentum with your team and community.

Tier 3 –

Engagement &
Collaboration

Work hand-in-hand in the field and support community based conservation.

Tier 4 –

CSR Strategy & Public
Transparency

Design structured programs, monitor progress, and publish credible results.

Tier 5 –

Long-Term Sustainability
& Partnerships

Build multi-year collaboration that sustains environmental and social impact.

Our Best Seller Products — For Business

Delivering purpose-driven collaboration for every business need

SustainabilitiTree

Best-fit for:
Sustainable Impact Seeker

Our previous clients:



Imbangi

Best-fit for:
Sustainability
Communicator

Our previous clients:



CorporaTree

Best-fit for:
CSR Fulfiller

Our previous clients:



CollaboraTree

Best-fit for:
Green Branding Seeker

Our previous clients:



Corporatree + EducaTree

Best-fit for:
Project Purpose + CSR
Fulfiller



Corporatree + PublicaTree

Best-fit for:
Exposure Driven + CSR
Fulfiller





Our Product

CorporaTree

One-Stop Tree Planting CSR Service

Turn your CSR commitment into a well-managed tree-planting program with measurable results and credible documentation.



List of Service

- Tree seedlings
- 30+ planting locations across Indonesia
- Ceremony events
- Detailed planting & monitoring reports
- Press releases & social media publications
- Tree monitoring
- Exclusive campaign page
- Photo & video documentation

Our Previous Client:



Our Extended CSR Programs



Clean-Up



Workshop



PublicaTree



Impact Report



EducaTree

Maximize the impact of your sustainability initiatives with:

SustainabiliTree

Project Consulting & Implementation

Design and execute nature-based solutions with a team that can plan, implement, and monitor the work end-to-end.



List of Service

- Feasibility Study & Project Designing
- Planting On Your Site
- Community Development
- Project Monitoring Service
- Project Reporting Service

Our Previous Client:



Portfolio



Feasibility Study



Project Designing

CollaboraTree

One Commitment, Infinite Campaign Possibilities

Convert your commercial activities into a recurring tree-planting commitment that customers can see and support.



How your brand brings the campaign to life:

Product Bundling

Every product or service purchase from your brand is bundled with tree planting.

Profit Sharing

A portion of your sales profit is allocated to tree planting programs.

Planting Commitment

Your brand commits to a specific planting target, strengthening brand identity through tangible environmental action.

Our Previous Client:



PIERO

Maximize the impact of your sustainability initiatives with:



PublicaTree



Impact Report



API Integration

IMBANGI for B2B

Carbon Footprint Balancing with Tree Planting

Measure your emissions and implement a 3-year tree-planting offset plan—tracked and reported transparently.



List of Service

Emission Calculation

A comprehensive analysis of the scope 1&2 carbon emissions

Carbon Offsetting

3-year tree planting project to offset your company's emissions designed to your offset strategy.

Monitoring & Reporting

Trees will be tracked in growth and carbon sequestration analysis by allometric model & GIS

Our Previous Client:



Maximize the impact of your sustainability initiatives with:



PublicaTree



Impact Report



API Integration

Emission Calculation for Event



Gabung Aksi

Hands-on Planting Trip Movement

Bring your team to the field and create a shared experience—efficiently managed, well-documented, and impactful.



List of Service

- Tree seedlings (depends on the package)
- Trip ticket for 10 participants
- Field facilitator
- Planting report & monitoring dashboard (“Pantau”)

Location

- Desa Sukawali, Tangerang
- Ekowisata Mangrove Pantai Indah Kapuk, North Jakarta
- Pesisir Tambakrejo, Semarang
- Pantai Mangunharjo, Semarang
- Teluk Benoa, Bali
- Ekowisata Wonorejo, Surabaya
- Dusun Tangkolak, Karawang
- Pantai Karang Malang, Kendal
- Sukorejo, Kendal, Central Java

Our Previous Client:

brother
Indonesia

SEKKISEI
雪肌精

Batavia^{BP}
Prosperindo

 SITOY

Terms & Conditions

- This open-trip uses a by-quota system, where the number of trees and trip slots are pre-set to ensure operational efficiency and affordable pricing.
- Trips operate with a minimum of 10 and a maximum of 30 participants. Once the minimum is reached, the trip proceeds at a fixed price regardless of the final number of participants.
- Planting dates are flexible to align with our scheduled activities.
- Changes to the agreed planting date must be communicated at least 30 days in advance and are subject to availability.
- Maximum duration of trip & planting are 3 hours/batch.

EducaTree

Spreading Awareness with education

Engage employees, volunteers, or the public through education events that build awareness and drive behavior change.



We Provide Various Topics:

- Environmental/Forestry Creative Industries
- Business in Environment/Forestry
- Tree Planting Action to Reduce Carbon Emissions
- Tracing the Sustainability Impact of Tree Planting in Environmental Conservation Efforts
- The Important Role of Tree Planting in Maintaining Biodiversity

Our Previous Client:



Our Extended CSR Programs



Workshop

Maximize the impact of your sustainability initiatives with:



PublicaTree

Add-Ons

Dashboard Impact Report

A complete and credible view of your project results, delivered through Impact Report.

Delivering a complete and credible view of your project's results with:



Planting Report



Stakeholder Mapping



Economic Valuation



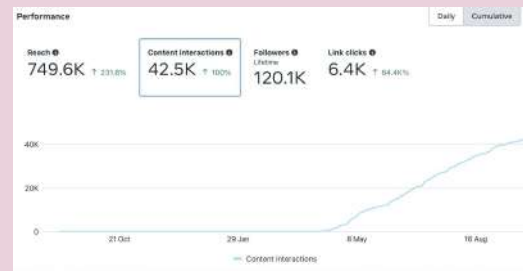
SDG Impact Alignment



SROI Calculation

PublicaTree

Strategic publication support to amplify your action across relevant digital channels



Media provided by LindungiHutan



Instagram
(Feeds & Stories)



Youtube



LinkedIn



Blog

Side Activity

Clean Up

Move beyond intention and protect ecosystems by removing plastic and harmful waste at the source—guided by our field team.



Workshop

Interactive learning that turns sustainability concepts into practical habits your team can apply immediately.



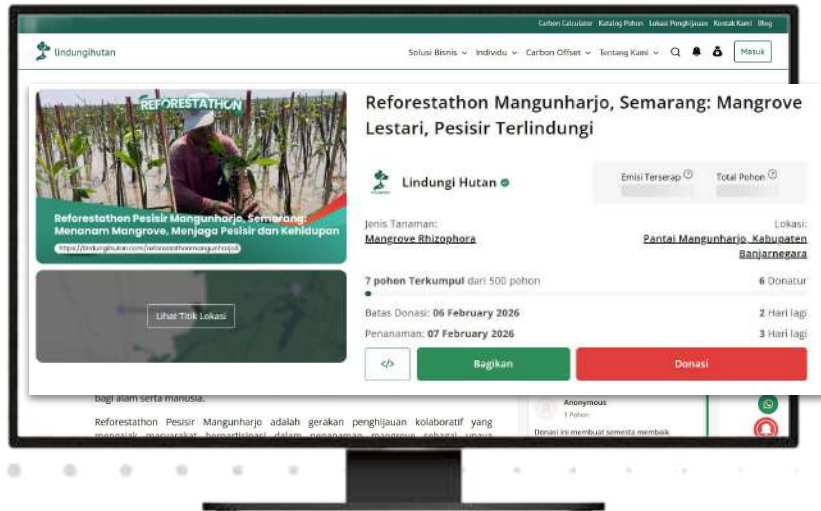


Our Feature

Feature

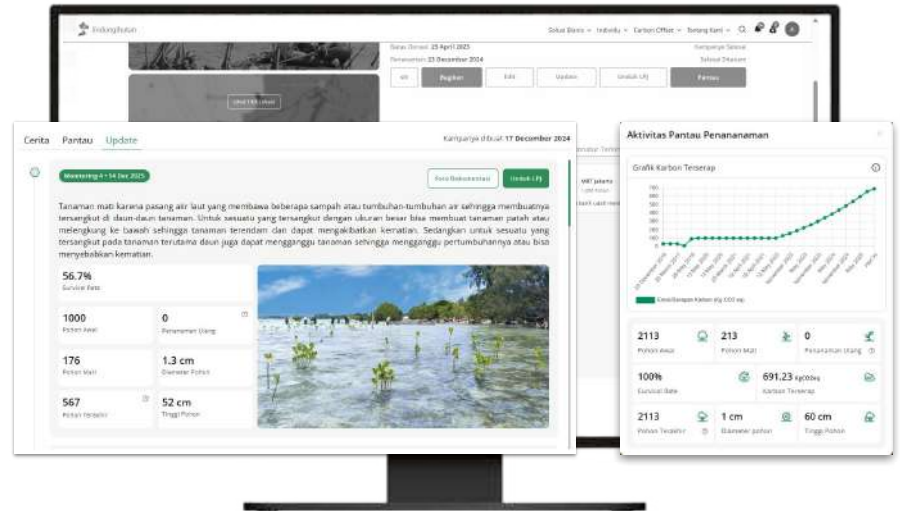
Campaign Page

A dedicated page that highlights your campaign goal, progress, and impact in one place—ready to share with stakeholders



PANTAU

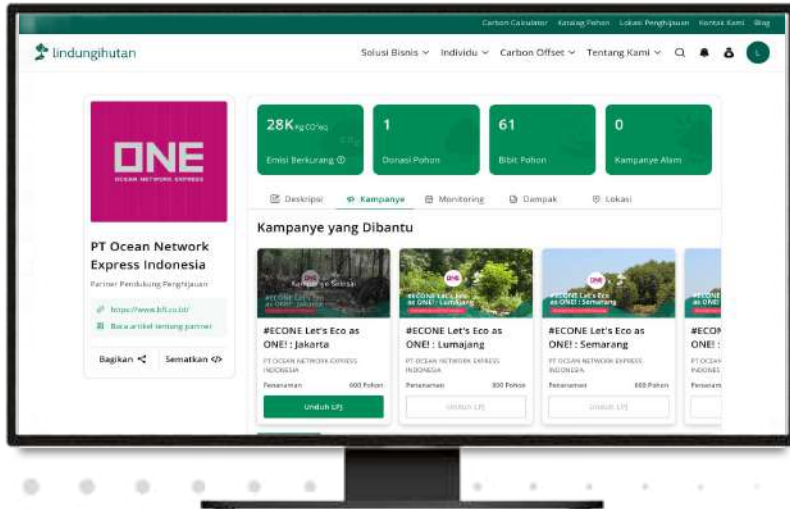
A real-time monitoring that shows planting progress and tree growth data over time (based on available field updates).



Feature

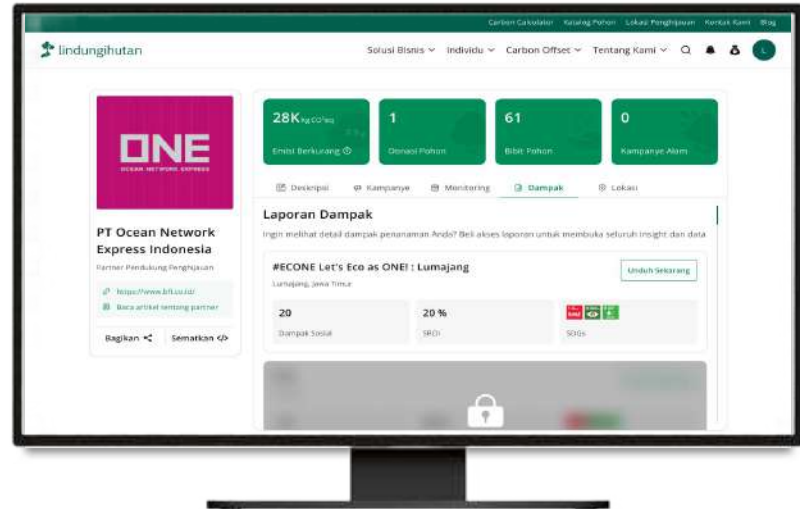
Dashboard Partner

A centralized space to track campaign performance, monitoring progress, and impact in real time.



Dashboard Impact

Quick access to verified impact reports and key documentation—organized and easy to download.



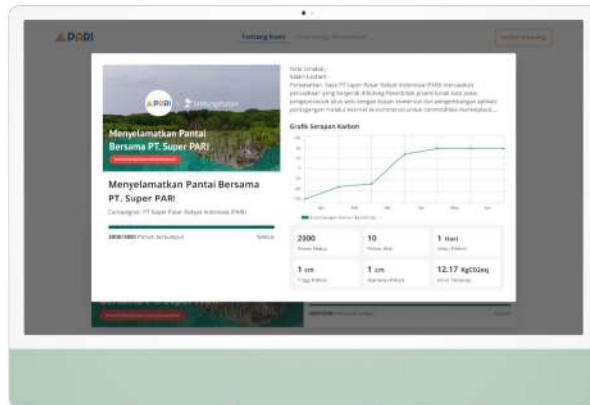
Feature

API Integration

Embed key campaign elements into your own website or microsite:
campaign identity, live donors, and tree monitoring

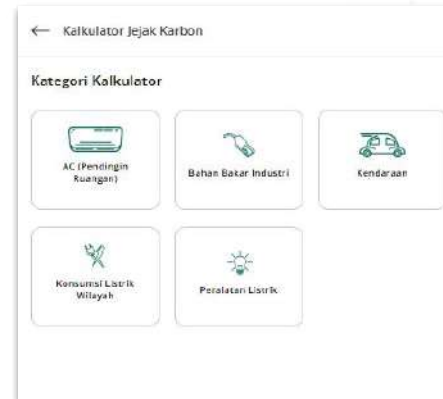
Campaign Related Page

Embed key campaign elements into your own website or microsite: campaign identity, live donors, and tree monitoring



Carbon Calculator

Show emission calculations for transportation, energy, and fuel, plus tree donations for offsetting (as scoped).



Feature

Mobile Version

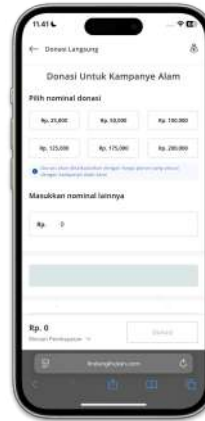
A mobile-friendly experience for viewing campaigns, donors, and monitoring in one place.



Homepage



Campaign Page



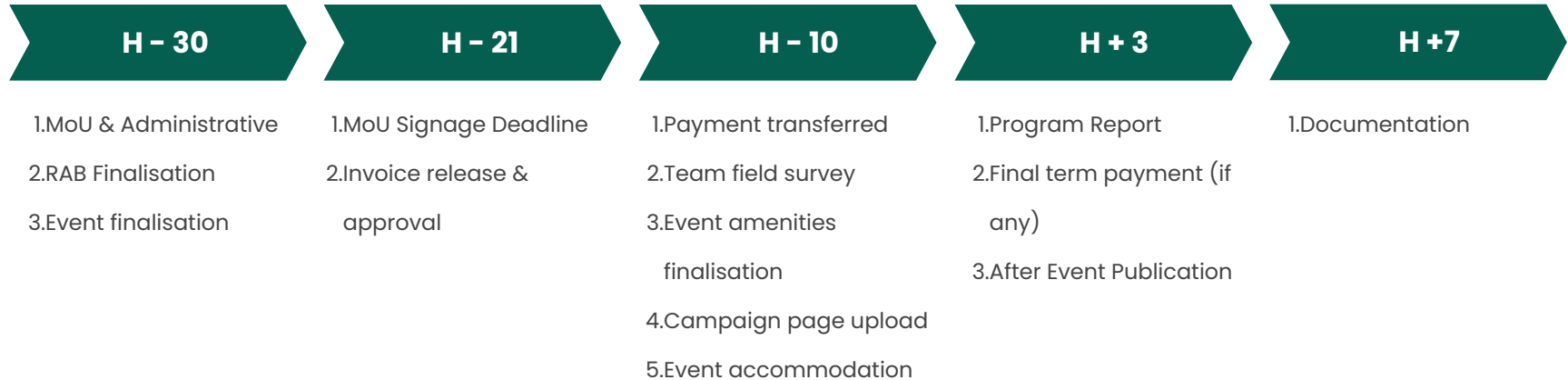
Donor Page



Monitoring

Moving Forward : Partnership Flow

Our standardized SOP on Partnership Flow, but we can also adjust it based on your company procedures






Join LindungiHutan's **expansion story!**

and explore how we're driving growth while making a positive environmental impact

for more information click the icon below...



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