

Menu Book 2026



lindungihutan

Satu Dekade Menghijaukan Indonesia

Started 10 years ago, LindungiHutan is a for-profit company that focuses on **Forest Preservation** through technology, collaboration and conservation action.



+1.100.000
trees planted



+62.300
users



+2.300
Funded campaigns



+650
Corporate clients



+49.100
ton CO2 Absorbed

Sumatera:

- Pesisir Desa Kelapapati
- Taman Nasional Way Kambas

Borneo:

- Sungai Sintuk
- Hutan Mangrove Mempawah

Sulawesi:

- Pesisir Untia
- Pusat Kawasan Lingkungan Hidup

Bali:

- Teluk Benoa

Java:

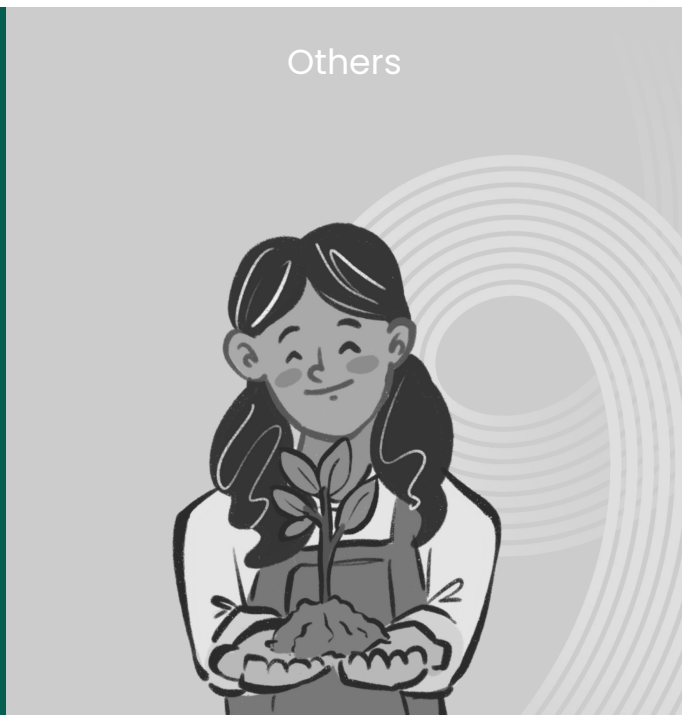
- Desa Sukawali
- Ekowisata Mangrove Pantai Indah Kapuk
- Ekowisata Mangrove Pantai Indah Kapuk
- Pulau Par
- Pulau Pari
- Pulau Pramuka
- Pantai Bahagia
- Hutan Mangrove Ambulu
- Dusun Tangkolak
- and etc...



We operate in more than **38** planting locations in Indonesia.

Align with our mission, we build conservation with **technology** and **community**.

You get a trusted on-ground network, backed by digital tools that make planning, monitoring, and reporting easier and more transparent



Menu Book

Main Products



CorporaTree

Start From **Rp50.000.000**

An integrated tree-planting service that helps companies implement well-documented CSR/ESG programs with real tangible impact.



SustainabiliTree

Start From **Rp50.000.000**

an environmental project consulting and implementation service that design, execute, and monitor projects based on Nature-Based Solutions.



CollaboraTree

Start From **Rp10.000.000**

A service that helps companies synergize their commercial activities with tree-planting initiatives through various campaign schemes.



IMBANGI B2B

Start From **Rp50.000.000**

A carbon offset solution that helps companies calculate and balance their carbon footprint through tree planting.



EducaTree

Start From **Rp10.000.000**

An environmental education program designed to help companies conduct educational activities around environmental sustainability.

Discover other impactful programs on the next page..

Menu Book

Side Activity



Clean Up

Start From **Rp439,000/person**

On-ground waste cleanup to protect ecosystems at the source.



Workshop

Start From **Rp335.000/person**

Interactive sustainability learning with practical takeaways.



Snorkeling

Start From **Rp1.785.000/Group***

Hands-on marine awareness experience with guided snorkeling.

Add-on



Impact Report

Start From **Rp4.500.000**

Accurate, transparent, and sustainability-aligned impact reporting.



PublicaTree

Start From **Rp5.000.000**

Environmental action publication via relevant digital channels.



Emission Calculation

Event

Rp10.000.000

End-to-end transparent event emission calculation report.



Carbon Projection

Rp500.000

Estimates long-term carbon sequestration based on campaign data.



Monitoring Add on

Rp3.500.000

Monitor your trees' one-year growth and environmental impact.

Menu Book

Complimentary Digital Platform Features

Campaign Page

Free

~~Rp500.000~~

A dedicated page that highlights your campaign goal, progress, and impact in one place—ready to share with stakeholders.

Dashboard Client

Free

~~Rp10.000.000~~

A dedicated page that highlights your campaign goal, progress, and impact in one place—ready to share with stakeholders.

PANTAU

Free

~~Rp5.000.000~~

A real-time monitoring that shows planting progress and tree growth data over time (based on available field updates).

Dashboard Impact

Free

~~Rp5.000.000~~

A real-time monitoring that shows planting progress and tree growth data over time (based on available field updates).

API Integration

Start From **Free**

A real-time monitoring that shows planting progress and tree growth data over time (based on available field updates).

Sustainability Ladder: Our Shared Journey

From Awareness to Impact
Together, We Grow Sustainability

Tier 1 –

Awareness &
Contribution

Start with a simple action that's easy to communicate and genuinely impactful.

Tier 2 –

Early Participation

Join public initiatives and build internal momentum with your team and community.

Tier 3 –

Engagement &
Collaboration

Work hand-in-hand in the field and support community based conservation.

Tier 4 –

CSR Strategy & Public
Transparency

Design structured programs, monitor progress, and publish credible results.

Tier 5 –

Long-Term Sustainability
& Partnerships

Build multi-year collaboration that sustains environmental and social impact.

Our Best Seller Products — For Business

Delivering purpose-driven collaboration for every business need

SustainabilitiTree

Best-fit for:
Sustainable Impact Seeker

Our previous clients:



Imbangi

Best-fit for:
Sustainability
Communicator

Our previous clients:



CorporaTree

Best-fit for:
CSR Fulfiller

Our previous clients:



CollaboraTree

Best-fit for:
Green Branding Seeker

Our previous clients:



Corporatree + EducaTree

Best-fit for:
Project Purpose + CSR
Fulfiller



Corporatree + PublicaTree

Best-fit for:
Exposure Driven + CSR
Fulfiller



Seasonal Program



Collaboration Program

Green Second Life for Earth Day

We help companies implement end-to-end sustainability programs—combining waste management, employee engagement, impactful campaigns, All in one long sustainable program for the environment & people.

[Learn More](#)

What We Offer

Talkshow

Sustainability insights & panel discussions.

Perfect for team who are looking to kickstart sustainability from within.

Start from IDR 45.000.000



Green Activities

Mangrove planting, workshops, waste initiatives

This is for internal campaigns, CSR weeks, or company-wide activations.

Start from IDR 70.000.000



5-Day Program Journey

Day 1

- Kick-off
- Talkshow

Day 2-4

- Mangrove Planting
- Waste Collection

Day 5

- Workshop
- Closing Program

Workshop can be scheduled on Day 1 or Day 5 and planting can be conducted anytime during 5 days program



lindungihutan



LIBERTY SOCIETY

Collaboration Program

Beauty Brand Sustainability Initiative

A limited-time collaboration designed for beauty brands looking to create measurable, impactful, and story-driven sustainability initiatives.

[Learn More](#)

Program Overview

This program combines circular product innovation with environmental impact:

1



Collect empty packaging from your customers

2



Upcycle into custom co-branded pouches with Liberty Society

3



Integrated with tree planting initiatives with LindungiHutan

Every 500 pouches = 500 trees planted

The upcycled pouch can be used for:



Limited edition product bundling

22 April



Sustainability campaigns (e.g. Earth Day)



customer engagement programs



Our Product

CorporaTree

One-Stop Tree Planting CSR Service

Turn your CSR commitment into a well-managed tree-planting program with measurable results and credible documentation.



List of Service

- Tree seedlings
- 30+ planting locations across Indonesia
- Ceremony events
- Detailed planting & monitoring reports
- Press releases & social media publications
- Tree monitoring
- Exclusive campaign page
- Photo & video documentation

Our Previous Client:



Harbour Energy

Our Extended CSR Programs



Clean-Up



Workshop



PublicaTree



Impact Report



EducaTree

Maximize the impact of your sustainability initiatives with:

CollaboraTree

One Commitment, Infinite Campaign Possibilities

Convert your commercial activities into a recurring tree-planting commitment that customers can see and support.



How your brand brings the campaign to life:



Product Bundling: Every product or service purchase from your brand is bundled with tree planting.



Profit Sharing: A portion of your sales profit is allocated to tree planting programs.



Planting Commitment: Your brand commits to a specific target, strengthening identity through action.

Make Your Brand Grow Through Public Impact:



Plan

Set your campaign & impact goals



Publish

Go live & activate your audience with LindungiHutan



Grow Impact

Your products more compelling with tree planting

Maximize the impact of your sustainability initiatives with:



PublicaTree



Impact Report



API Integration

Our Previous Client:



SustainabiliTree

Project Consulting & Implementation

Design and execute nature-based solutions with a team that can plan, implement, and monitor the work end-to-end.



List of Service

- Feasibility Study & Project Designing
- Planting On Your Site
- Community Development
- Project Monitoring Service
- Impact Assessment Service

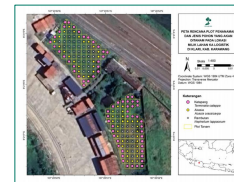
Our Previous Client:



Portfolio



Feasibility Study



Project Designing

EducaTree

Spreading Awareness with education

Engage employees, volunteers, or the public through education events that build awareness and drive behavior change.



We Provide Various Topics:

- Environmental/Forestry Creative Industries
- Business in Environment/Forestry
- Tree Planting Action to Reduce Carbon Emissions
- Tracing the Sustainability Impact of Tree Planting in Environmental Conservation Efforts
- The Important Role of Tree Planting in Maintaining Biodiversity

Our Previous Client:



Our Extended CSR Programs



Workshop

Maximize the impact of your sustainability initiatives with:



PublicaTree

Side Activity

Clean Up

Move beyond intention and protect ecosystems by removing plastic and waste guided by our field team.



Integrated at Planting Sites
Sukawali, Banten

What You'll Get



Cleanup Toolkit



Waste Pickup



Cleanup Report

Start From Rp439,000/person*

*Minimum 50 Participant

Workshop

Interactive learning that turns sustainability concepts into practical habits your team can apply immediately.



Organic Skincare

Learn to create natural, eco-friendly skincare products using safe and sustainable ingredients.

Rp499,000/person



Heat-Press Method Souvenirs

Create personalized souvenirs using the heat-press method with upcycled or sustainable materials.

Rp355,000/person



DIY Bracelet & Accessories

Design and craft your own bracelets and accessories from recycled or eco-conscious materials.

Rp355,000/person

Side Activity

Snorkeling

immerse yourself in clear waters, coral ecosystems, and create unforgettable moments beneath the surface



Integrated at Planting Sites
Pulau Pari, DKI Jakarta

What You'll Get



Snorkeling Equipment



Underwater Documentation



Professional Guide

Start From Rp1,785,000/Group*

*one group consist of 20 people

*This activity lasts 2 hours

Add-Ons

Comprehensive Impact Report

While tree planting initiatives are increasingly recognized as a meaningful way to support environmental goals, our Impact Report highlights the outcomes and long-term benefits of your project with us, providing stakeholders with a deeper understanding of its value.



Why Choose LindungiHutan's Impact Report?



Credible & Data-Driven : backed by scientific methods and recognized frameworks.



Storytelling That Connects : translating numbers into a narrative stakeholders understand.

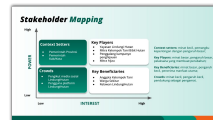


Beyond Carbon : capturing social, economic, and environmental value.

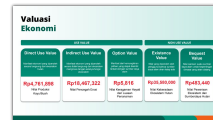
Delivering a credible view of your project's results with:



Planting Report



Stakeholder Mapping



Economic Valuation



SDG Impact Alignment



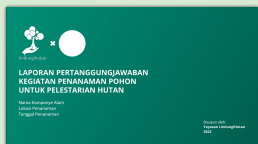
SROI Calculation

Add-Ons

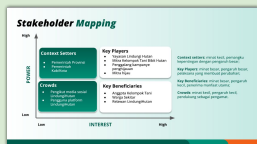
Dashboard Impact Report

A complete and credible view of your project results, delivered through Impact Report.

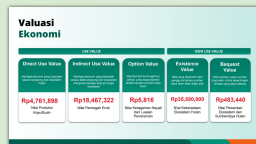
Delivering a complete and credible view of your project's results with:



Planting Report



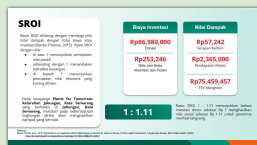
Stakeholder Mapping



Economic Valuation



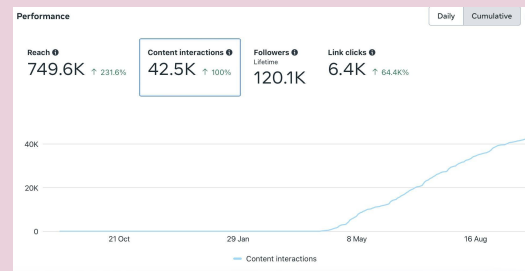
SDG Impact Alignment



SROI Calculation

PublicaTree

Strategic publication support to amplify your action across relevant digital channels



Media provided by LindungiHutan



Instagram
(Feeds & Stories)



Youtube



LinkedIn



Blog

Add-Ons

Emission Calculation for Event

Understand and manage your event footprint with a transparent, standards-based emissions report

What you get from the report:



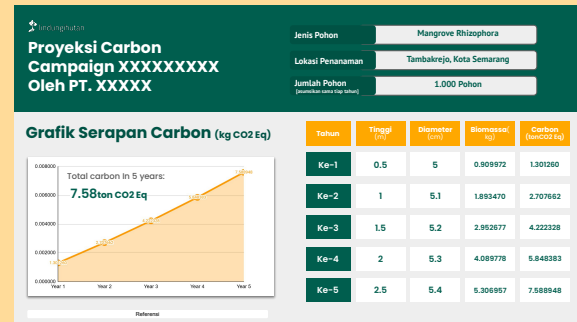
- Clear and transparent emission calculations (kg CO₂e)
- Activity-based data breakdown for accountability
- Visual summaries and key insights
- Actionable recommendations to reduce and offset emissions
- Credible documentation to support ESG, CSR, and sustainability reporting

Our Previous Client:



Carbon Projection

Our Carbon Projection tool estimates long-term (5 years) carbon sequestration based on tree species and location.



Data-Backed Credibility



Enhanced Brand Reputation



Long-Term Usability

Add-Ons

Monitoring Add-on

Track your trees' growth, survival, and environmental impact through one-year post-planting monitoring reports.



Include: 2x Monitoring Sessions, 2 Detailed Monitoring Reports, Tree Growth & Condition Updates, Documentation from the Field, Impact Tracking & Evaluation

Available Monitoring Locations

- Mangrove Pantai Indah Kapuk
- Pesisir Trimulyo
- Pesisir Tambakrejo
- Pantai Mangunharjo
- Pantai Karang Malang
- Pantai Kartika Jaya
- Desa Sukawali
- Sukorejo

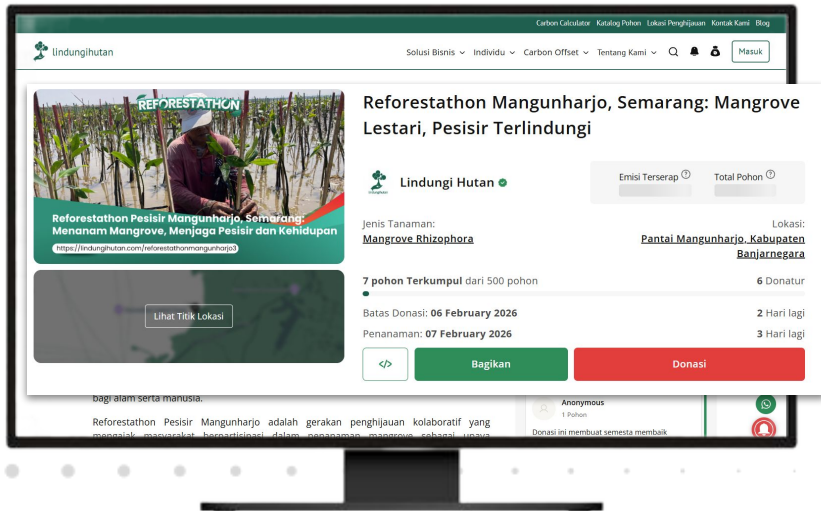


Our Feature

Feature

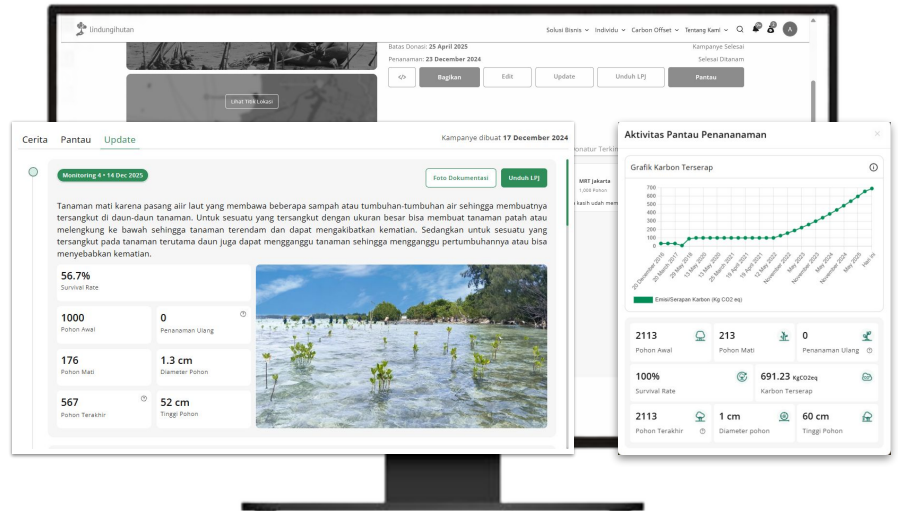
Campaign Page

A dedicated page that highlights your campaign goal, progress, and impact in one place—ready to share with stakeholders



PANTAU

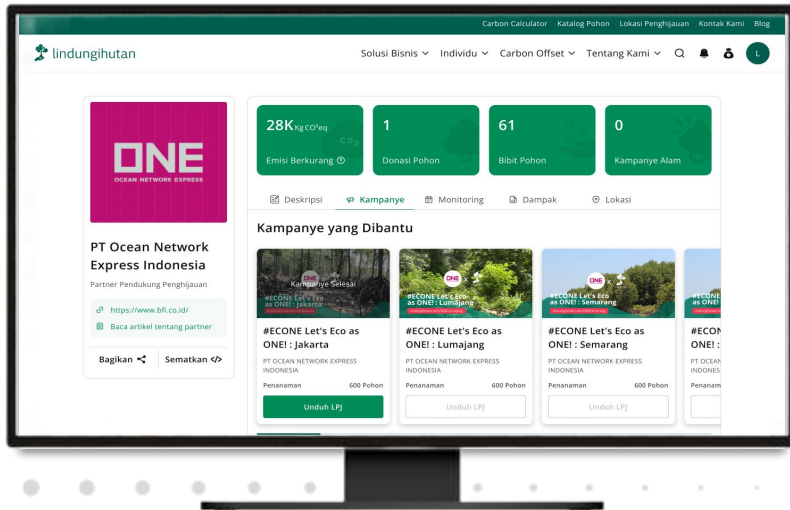
A real-time monitoring that shows planting progress and tree growth data over time (based on available field updates).



Feature

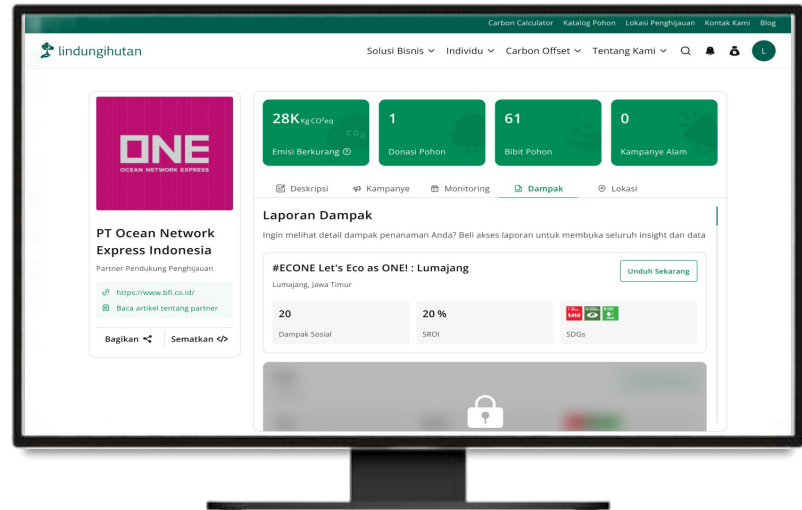
Dashboard Partner

A centralized space to track campaign performance, monitoring progress, and impact in real time.



Dashboard Impact

Quick access to verified impact reports and key documentation—organized and easy to download.



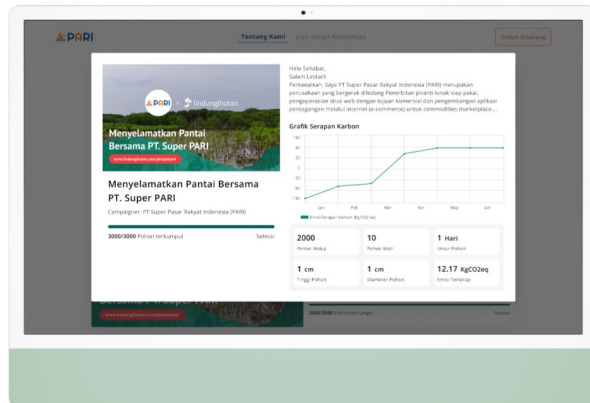
Feature

API Integration

Embed key campaign elements into your own website or microsite:
campaign identity, live donors, and tree monitoring

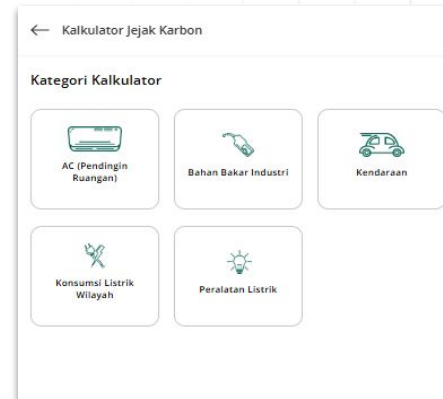
Campaign Related Page

Embed key campaign elements into your own website or microsite: campaign identity, live donors, and tree monitoring



Carbon Calculator

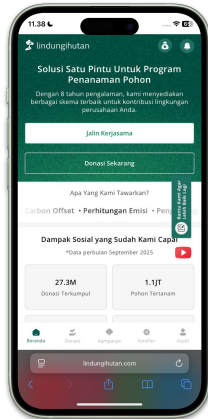
Show emission calculations for transportation, energy, and fuel, plus tree donations for offsetting (as scoped).



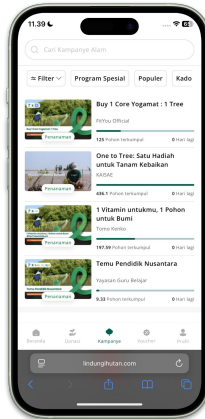
Feature

Mobile Version

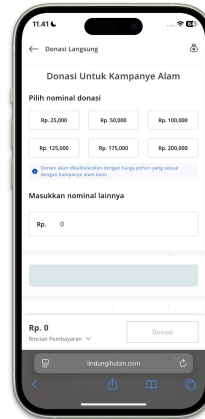
A mobile-friendly experience for viewing campaigns, donors, and monitoring in one place.



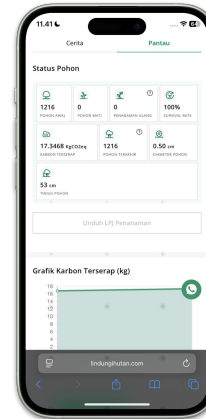
Homepage



Campaign Page



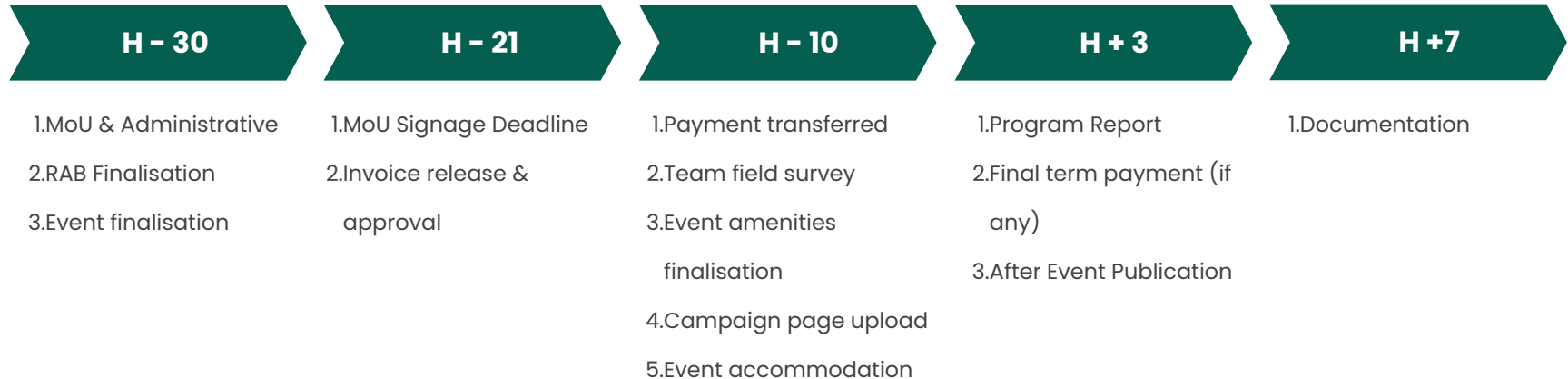
Donation Page



Monitoring

Moving Forward : Partnership Flow

Our standardized SOP on Partnership Flow, but we can also adjust it based on your company procedures





Why Choose LindungiHutan

If you're still comparing the partners, LindungiHutan already offers **comprehensive, trusted, and impactful solutions** that other competitors may not have.



All-in-One Environmental Partner

From education, tree planting, community empowerment, monitoring, to transparent reporting and integration technology all under one roof.



Transparency & Credibility

Every step measurable and verifiable: data, reports, and strong governance compliant with regulations.



Customization & Flexibility

Program can be tailored to business needs, ESG targets, as well as public and customer engagement.



Responsive & Professional

Cross-divisional teams ready to support from ideation to execution with fast, clear, and collaborative communication.



Tangible & Sustainable Impact

LindungiHutan isn't just about planting trees, we build green ecosystems supporting communities, improving the environment, and helping clients achieve long-term sustainability goals.

What are you waiting for?




lindungihutan

Join LindungiHutan's **expansion story!**

and explore how we're driving growth while making a positive environmental impact

for more information click the icon below...



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